



## IFCO Wood Grain Reusable Plastic Container Orders Top 11 Million

by Brambles Limited

Posted: Thursday, December 22, 2016 at 9:02AM EST

Tampa, Florida – IFCO, the leading global provider of reusable packaging solutions for fresh food, today announced it surpassed 11 million Wood Grain Reusable Plastic Containers (RPCs) shipments since they entered the market in January of this year. Orders have been placed by over 300 growers supplying Walmart with a variety of fresh produce items.

“Walmart chooses to use Wood Grain RPCs to deliver produce for a variety of reasons,” said Shawn Baldwin, SVP Produce, Floral, Global Food Sourcing, Walmart USA. “They have better ventilation, they’re ergonomically designed and very easy to use. And, our customers really like the new Wood Grain RPCs because they look more like a farmers market or roadside fruit stand which provides a level of comfort during the shopping experience.”

“We are proud to partner with Walmart and its fresh produce suppliers to provide them with innovative, efficient, cost-effective and sustainable reusable packaging that transitions easily to in-store display,” said Daniel Walsh, President of IFCO North America. “Surpassing the 11 million Wood Grain RPC threshold so quickly is an impressive accomplishment made possible through strong collaboration between Walmart, the grower community and IFCO.”

To learn more about IFCO and the Wood Grain RPC click here [Worldwide Business IFCO Interview](#).

IFCO Wood Grain RPCs are used to ship fresh produce to Walmart under an agreement reached with the world’s largest retailer in October, 2015. The RPCs were designed to Walmart specifications and incorporated feedback received from the grower community. Like all IFCO RPCs, the Wood Grain RPCs are more efficient, protect and cool product better and are more environmentally sustainable than one-way packaging.

IFCO has a strong commitment to supporting local economies, local companies and local workers in the marketplaces where it does business whenever possible. In the United States, IFCO’s Wood Grain RPCs are 100% sourced and manufactured in America and meet the Federal Trade Commission’s standard for its “Made in the USA” country of origin label. In addition, IFCO Wood Grain RPCs are cleaned and sanitized at one of six US service centers throughout their life cycle.

###

### Additional information

IFCO is the leading global provider of reusable packaging solutions for fresh foods, serving customers in 50+ countries. IFCO operates a pool of over 270 million Reusable Plastic Containers (RPCs) globally, which are used for over 1.4 billion shipments of fresh fruits and vegetables, meat, poultry, seafood, eggs, bread, and other items from suppliers to grocery retailers every year. IFCO RPCs ensure a better fresh food supply chain by protecting freshness and quality and lowering costs, food waste and environmental impact compared to single-use packaging. IFCO is a Brambles Company. [www.ifco.com](http://www.ifco.com).

Brambles Limited (ASX:BXB) is a supply-chain logistics company operating primarily through the CHEP and IFCO brands. Brambles enhances performance for customers by helping them transport goods through their supply chains more efficiently, sustainably and safely. The Group's primary activity is the provision of reusable unit-load equipment such as pallets, crates and containers for shared use by multiple participants throughout the supply chain, under a model known as "pooling". Brambles primarily serves customers in the fast-moving consumer goods (e.g. dry food, grocery, and health and personal care), fresh produce, beverage, retail and general manufacturing industries, counting many of the world's best-known brands among its

customers. The Group also operates specialist container logistics businesses serving the automotive, aerospace and oil and gas sectors. Brambles has its headquarters in Sydney, Australia, but operates in more than 60 countries, with its largest operations in North America and Western Europe. Brambles employs more than 14,500 people and owns more than 550 million pallets, crates and containers through a network of approximately 850 service centres. For further information, please visit [www.brambles.com](http://www.brambles.com).

Source: Brambles Limited