



Schoeller Allibert International



On September 23, 2016 Schoeller Allibert International celebrated its 50th Anniversary at the Belle Maison in Pullach.

The festivity started with the registration of the 180 guests and the hand out of special RFID tagged name badges. A gate made of bottle crates was established in front of the entrance and all guests were welcomed and when walking through the gate their names were displayed on a screen.



The celebration was attended by many guests, including Staatsminister Dr. Marcel Huber, the Mayor of Pullach Mrs. Cornelia Zechmeister, His Royal Highness Luitpold of Bavaria, Mr. Rick Smith Global Head of Private Investment JP Morgan, the Management Board, customers from South Africa, Chile, Mexico, Japan, Peru, etc., colleagues of the Schoeller Allibert Group, business partners, friends and members of the Schoeller Family.

Michael Rinderle welcomed all guests in the foyer of the Belle Maison and the official program with interesting speeches started in the garden tent:

- **Welcome by the Schoeller Group**
Martin Schoeller, Co-Chairman Schoeller Group
- **Greetings from the Mayor of Pullach**
Cornelia Zechmeister
- **Partner Address**
Rick Smith, Global Head of Private Investments JP Morgan
- **500 Years "Beer Purity Law"**
HRH Luitpold of Bavaria, König Ludwig Schloßbrauerei Kaltenberg
- **Greetings from the Bavarian State**
Staatsminister Dr. Marcel Huber, MdL, Head of the Bavarian State Chancellery
- **50 years Schoeller Allibert International - a global license network**
Michael Rinderle, Managing Director Schoeller Allibert International
- **50 years Schoeller History Movie**
- **RFID and Returnable Packaging**
Horst Rademacher, Leader Wilms Supply Chain Technologies
- **Build, Buy and Join**
Christian Uhlik, President Schoeller Allibert International Group



Christoph Schoeller Dr. Marcel Huber Martin Schoeller



Rick Smith



HRH Luitpold of Bavaria



Michael Rinderle



Christian Uhlik

The official program ended with an Open House Exhibition inside the Belle Maison where we presented our product range, demonstrated the development of new products from the design phase to the finished products, organized an IFCO exhibition and provided information on RFID.



Product Presentation



Product Presentation



Design & Development



Product presentation



IFCO Exhibition



Design & Development



RFID

After an eventful day we had our 50th Anniversary come to an end with a joint dinner.



Thanks to everybody who made this anniversary a very special one!

Michael Rinderle
Managing Director Schoeller Allibert International GmbH

September 28, 2016