

Tray promotion from Schoeller Allibert takes the cake

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Significant savings are available on a range of confectionery and bakery ‘oven to shelf’ trays from Schoeller Allibert, the world’s largest manufacturer of plastic returnable transit packaging (RTP), as part of its spring promotion. The offer gives customers a sweet discount on orders placed before Friday 18 March.



Designed for hygienic handling of a wide range of baked goods, directly from the oven to cooling rack and through distribution to point-of-sale, the polypropylene stacking trays can be cross-stacked to speed cooling or stagger-stacked to show off the produce within. Using the same tray for all aspects of processing helps speed up production and reduces waste by eliminating the need for additional packaging.

Strong and durable, and with a working temperature range of -30°C to $+80^{\circ}\text{C}$, they are versatile enough for use in fridges and freezers or for holding a variety of baked goods straight from the oven. The trays are available in 22, 32 and 48 litre capacities, with optional lids to protect goods in storage or transit and there is also an optional dolly available for ease and speed of manual handling. The price promotion applies to both solid and ventilated trays and models.

Stephanie Carr, National Sales Manager at Schoeller Allibert, commented: “Using the same tray from the moment goods leave the oven to the second they’re selected by a customer speeds up the delivery process

without compromising on hygiene or the quality of the finished product. We recommend customers place their orders as early as possible ahead of the closing date of Friday 18 March.”

The trays’ smooth sides are ultra-hygienic and easy to clean, as they can withstand temperatures of up to 90°C within industrial washers. As with all Schoeller Allibert RTP containers, they can deliver many years of service, representing considerable savings over limited-trip alternatives.

The confectionery tray price promotion runs until Friday 18 March. For more details, call 01606 561995 or email info.uk@schoellerallibert.com

<https://shop.schoellerallibert.com/en/>