

IFCO extends deal with German retailer

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The extension of a cooperation agreement with a German retailer should help IFCO Systems introduce its lift lock returnable plastic containers to the European market.

Within the agreement, the Tampa, Fla.-based RPC provider plans to provide the REWE Group's supermarkets and Penny discount stores with a black version of the RPCs. It also will mark the first time those RPCs are available in Europe, according to a news release.

REWE plans to use the standard packaging system for fruit and vegetables and the new generation of IFCO crates offers logistical advantages including low empty stack height, added interior volume, more layers per pallet, better product protection and improved ergonomics, according to the release.

The two companies are planning to gradually introduce the new IFCO crates in the coming months for all of REWE's Germany stores and are also considering extending the cooperation to other applications in the future, according to the release.

- "We are in intensive talks about the introduction of the Caja de Oro banana RPC for banana imports as well as the use of IFCO crates for other areas," Michael Meierhöfer, IFCO's vice president for North and Central Europe, said in the release.
- $See \ more \ at: http://www.thepacker.com/fruit-vegetable-news/IFCO-extends-deal-with-German-retailer-291059391.html \#sthash.vJTJOP5X.dpuf$