

Schoeller Allibert Offers Reusable Packaging Solutions at Its New Webstore

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Leading reusable transit packaging provider announces new U.K. Webstore.



Schoeller Allibert has launched a new

Webstore, effective Monday 19th January. To celebrate, Schoeller Allibert, the UK's largest manufacturer of plastic containers and reusable transit packaging (RTP), is offering a 5 percent reduction on the first purchase by each user when they register with the store at shop.schoellerallibert.com

The new webstore offers greater than 100 of Schoeller Allibert's most popular models with free delivery to UK mainland addresses, providing customers access to a broad choice of storage, handling and distribution solutions, from the popular Maxinest and Magnum Optimum ranges to bulk boxes and pallets. The available inventory also includes large folding containers (FLCs), attached lid containers, and a wide selection of accessories, including lids, security seals and wheeled dollies.

The sophisticated selection function allows online shoppers the capability to search by market, by solution or by specific product. Through this functionality, customers can easily locate and compare the most suitable product for a variety of specific applications including meat handling, fresh produce distribution, bulk storage or industrial component handling. If users know the exact product they required, they can enter the product name or article number on the home screen to be taken directly to the product page, saving time during the ordering process.

"Our ultimate goal was to bring a new level of expedient service to current and future customers by making our reusable transit packaging solutions available for immediate purchase," explains Danilo Oliynik, UK Managing Director at Schoeller Allibert. "This online store is another platform for our products and allows us to service smaller orders with greater speed and efficiency."

In conjunction with its ongoing commitment to address the evolving needs of its customers, SchoellerAllibert is already planning future expansion of the impressive selection of products available, as well as using Webstore data to inform its upcoming research and development.

All products are available from stock for delivery within just five days of placing an order. Delivering throughout the UK mainland, the Webstore offers payment by credit card while regular customers can apply for trading terms in advance and pay by account.

Headquartered in the Netherlands, Schoeller Allibert is the world's largest manufacturer of reusable plastic packaging for material handling. It boasts more than 40 production and sales operations in nearly all European countries, the American continent and Asia. The product range includes foldable large and small containers, bulk containers, plastic pallets, stackable and nesting crates as well as dollies and lids. The range includes the Maxinest tray, Maxipac bulk unit and the Magnum Optimum. In addition, Schoeller Allibert also offers tailor made systems for specific customers and industries. The group employs 1,750 people and turnover was €482m in 2013.

For more information visit www.schoellerallibert.com.